

**Order your Pride of Dublin orchid now...
Supplies are limited.**

The new hybrid Pride of Dublin orchid is a cross between two parent orchids, so like children, these orchids will not be identical. Their color range is primarily shades of red/purple with deep gold throats.

Available in 3 1/4-inch pots for \$20 each, these young plants (only four years old) will be blooming for the first time in 2005 and they should bloom twice a year.

When fully mature, the orchids will sport up to five blooms per stem. These plants are compact growers, staying under 12-14 inches in height.

Fordyce Orchids
1330 Isabel Avenue
Livermore, CA 94550
www.fordyceorchids.com



Graphic design provided by Dublin San Ramon Services District in partnership with the City of Dublin.

Name _____

Address _____

City and Zip _____

Phone and or e-mail _____

Number of Orchids _____ x \$20 each = _____ Total

Make checks payable to the City of Dublin.

Mail this order form and your check to: Toni Walker
c/o City of Dublin, 100 Civic Plaza, Dublin, CA 94568.

Pick up your Pride of Dublin Orchid(s) at Dublin City Hall,
100 Civic Plaza, Dublin, CA, on Friday, April 22, 2005, between the hours
of 9 a.m. and 5 p.m

Please call Toni Walker at (925) 833-6650 for further information.

In honor of Dublin Pride Week,
a new orchid hybrid...

Pride of Dublin



Pre-order Now
Supplies Limited

How to best care for the Pride of Dublin orchid

Location

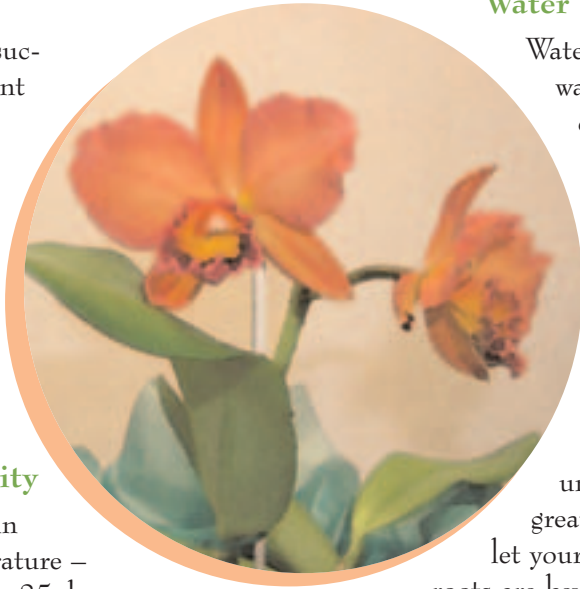
The Pride of Dublin can be successfully grown as a houseplant or in a greenhouse environment as long as it has a bright source of light and extra humidity. It can also be grown outdoors in a protected area during mild spring and summer months, or in a bright sunny spot during the winter.

Temperature & Humidity

The Pride of Dublin thrives in intermediate to warm temperature – down to 55 degrees and up to 85 degrees – with an optimum humidity of 50 to 70%. The best way to humidify your plant is to give them a light misting in the morning. You can place them in a humid environment, such as a steamy kitchen or bathroom. Or you can place the orchid above a tray of water or water soaked gravel (making certain the bottom of the orchid pot doesn't touch the water) as long as there is plenty of area where the water can evaporate around your plants.

Potting Media

The Pride of Dublin has been potted in a fir bark mix: three parts fine fir bark, one part lava rock and one part large (#3) perlite. Cattleya orchids are epiphytes (tree dwellers) and the roots are air loving, so as long as the medium allows good air flow and drainage, the roots should do well. Fordyce Orchids recommends that plants be re-potted every two years to ensure that the pot remains roomy enough for new growth, and that the old, broken down bark be replaced with new, fresh bark.



Water

Water and drain thoroughly. Overwatering is the biggest obstacle to overcome when caring for your orchid. Orchids must dry out between waterings or root rot can occur. To test if your orchid is thirsty, insert a sharpened pencil deep into the mix: if it comes out damp, do not water; if you are in doubt, do not water. Orchids recover quickly from underwatering, but struggle greatly from staying too wet. Never let your plant sit in water. Healthy roots are key to growing healthy orchids.

Fertilizer

Fordyce Orchids recommends using water soluble orchid fertilizer diluted to half strength each time you water the orchid. Every couple of months, they recommend flushing out the pot with plain water. Fordyce uses a formula of 18-8-18, but there are plenty of formulations on the market so they recommend using what gives you the best results.

Light

The Pride of Dublin needs a great deal of strong, filtered light in order to flower. Direct hot sunlight will burn the leaves. Dark green leaves indicate the orchid may not be getting enough light to bloom. If the new growths are weak or stunted (growing sideways instead of upright) their light is poor. If the orchid is growing under an artificial light, it will need a 16-hour day with rest at night.

History

Created especially for the City of Dublin, California, the Pride of Dublin is a Cattleya orchid known as “Queen of the Orchids”. Frank Fordyce of Fordyce Orchids, Livermore, California, created this hybrid four years ago, but he has been studying, hybridizing and cultivating Cattleya orchids for almost 60 years. A world-renowned hybridist, Frank just received the American Orchid Society's Lifetime Achievement Award.

Frank and his wife lived and worked in Dublin for 20 years until recently when they moved to a Pleasanton senior community.

